



COSTOS DE PRODUCCION POR HECTAREA (Bs.)  
CULTIVO MANDARINA

DEPARTAMENTO

MUNICIPIO

LUGAR Y FECHA

CULTIVO

VARIEDAD

NIVEL TECNOLÓGICO

MES DE SIEMBRA

PERÍODO VEGETATIVO

Santa Cruz

Valle Grande

15/07/2011

Mandarina

Criollo

Semimecanizado

Cultivo Perene

Obs. Costo de producción a partir del 4to. Año

| ACTIVIDAD                                            | AÑO 1   |       |         |             | AÑO 2   |       |        |             | AÑO 3  |       |        |             | AÑO 4     |       |        |             | AÑO 5     |       |        |             |
|------------------------------------------------------|---------|-------|---------|-------------|---------|-------|--------|-------------|--------|-------|--------|-------------|-----------|-------|--------|-------------|-----------|-------|--------|-------------|
|                                                      | Unid.   | Cant. | PU      | COSTO TOTAL | Unid.   | Cant. | PU     | COSTO TOTAL | Unid.  | Cant. | PU     | COSTO TOTAL | Unid.     | Cant. | PU     | COSTO TOTAL | Unid.     | Cant. | PU     | COSTO TOTAL |
| I.- COSTOS DIRECTOS                                  |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| A. GASTOS DE CULTIVO                                 |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 1. Mano de Obra:                                     |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 1.1 Preparación de terreno                           |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Roza                                                 | jornal  | 12.00 | 60.00   | 720.00      |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Tumba                                                | jornal  | 6.00  | 60.00   | 360.00      |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Quema y basureado                                    | jornal  | 3.00  | 60.00   | 180.00      |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Camino                                               | jornal  | 5.00  | 60.00   | 300.00      |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Limpieza del Terreno                                 | jornal  | 3.00  | 60.00   | 180.00      |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 1.2 Plantacion                                       |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Trazado y marcaje                                    | jornal  | 1.00  | 60.00   | 60.00       |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Apertura de hoyos                                    | jornal  | 10.00 | 60.00   | 600.00      |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Plantacion                                           | jornal  | 10.00 | 60.00   | 600.00      | jornal  | 2.00  | 60.00  | 120.00      |        |       |        |             |           |       |        |             |           |       |        |             |
| Refalle                                              |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Cultivo de cobertores                                | jornal  | 1.00  | 60.00   | 60.00       |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 1.3 Abonamiento                                      | jornal  | 2.00  | 60.00   | 120.00      | jornal  | 2.00  | 60.00  | 120.00      | jornal | 2.00  | 60.00  | 120.00      | jornal    | 2.00  | 60.00  | 120.00      | jornal    | 2.00  | 60.00  | 120.00      |
| 1.4 Labores Culturales                               |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Deshierbe                                            | jornal  | 10.00 | 60.00   | 600.00      | jornal  | 10.00 | 60.00  | 600.00      | jornal | 10.00 | 60.00  | 600.00      | jornal    | 10.00 | 60.00  | 600.00      | jornal    | 10.00 | 60.00  | 600.00      |
| Poda de Formacion                                    | jornal  | 5.00  | 60.00   | 300.00      | jornal  | 10.00 | 60.00  | 600.00      | jornal | 15.00 | 60.00  | 900.00      | jornal    | 10.00 | 60.00  | 600.00      |           |       |        |             |
| Refalle                                              |         |       |         |             | jornal  | 2.00  | 60.00  | 120.00      |        |       |        |             |           |       |        |             |           |       |        |             |
| Regulacion de sombra                                 | jornal  | 2.00  | 60.00   | 120.00      |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 1.5 Control Fitosanitario                            | jornal  | 2.00  | 60.00   | 120.00      | jornal  | 2.00  | 60.00  | 120.00      | jornal | 4.00  | 60.00  | 240.00      | jornal    | 6.00  | 60.00  | 360.00      | jornal    | 6.00  | 60.00  | 360.00      |
| 1.6 Cosecha                                          |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        |             |           |       |        |             |           |       |        |             |
| Manual cada 1000 unid                                |         |       |         |             |         |       |        |             |        |       |        |             | 1000 unid | 40.00 | 10.00  | 400.00      | 1000 unid | 40.00 | 10.00  | 400.00      |
| SUB-TOTAL DE MANO DE OBRA                            |         |       |         | 4320.00     |         |       |        | 1680.00     |        |       |        | 1860.00     |           |       |        | 2080.00     |           |       |        | 1480.00     |
| 2. Maquinaria Agrícola y/o Traccion animal           |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 2.1 Motocierra                                       | pieza   | 1     | 4500.00 | 4500.00     |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 2.2 Desmalezadora                                    | pieza   | 1     | 3000.00 | 3000.00     |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| SUB-TOTAL DE MAQUINARIA AGRICOLA y/o TRACCION ANIMAL |         |       |         | 7500.00     |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 0.00        |           |       |        | 0.00        |
| 3. Insumos:                                          |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 3.1 Plantines                                        | plantin | 400   | 5.00    | 2000.00     | plantin | 40    | 5.00   | 200.00      |        |       |        |             | Lt        | 20    | 5.00   | 100.00      | Lt        | 20    | 5.00   | 100.00      |
| 3.2 Fertilizantes Organicos (bioles)                 | Lt      | 10    | 5.00    | 50.00       | Lt      | 10    | 5.00   | 50.00       |        |       |        |             |           |       |        |             |           |       |        |             |
| 3.3 Estiércol                                        | global  | 2     | 100.00  | 200.00      | global  | 2     | 100.00 | 200.00      | global | 2     | 100.00 | 200.00      | global    | 2     | 100.00 | 200.00      | global    | 2     | 100.00 | 200.00      |
| 3.4 Pesticidas                                       | global  | 1     | 100.00  | 100.00      | global  | 1     | 100.00 | 100.00      | global | 2     | 100.00 | 200.00      | global    | 3     | 100.00 | 300.00      | global    | 3     | 100.00 | 300.00      |
| 3.5 Materiales                                       |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| SUB-TOTAL DE INSUMOS                                 |         |       |         | 2350.00     |         |       |        | 550.00      |        |       |        | 500.00      |           |       |        | 600.00      |           |       |        | 600.00      |
| B. GASTOS GENERALES                                  |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| 1. Imprevistos (10%) cultivo                         | global  |       |         | 1417.00     | global  |       |        | 223.00      | global |       |        | 236.00      | global    |       |        | 268.00      | global    |       |        | 208.00      |
| 2. ComerIALIZACIÓN                                   |         |       |         |             |         |       |        |             |        |       |        |             | global    |       |        | 400.00      | global    |       |        | 400.00      |
| SUB-TOTAL DE GASTOS GENERALES                        |         |       |         | 1417.00     |         |       |        | 223.00      |        |       |        | 236.00      |           |       |        | 668.00      |           |       |        | 608.00      |
| C. ALQUILER DE TERRENO                               |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Periodo vegetativo del cultivo                       |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 0.00        |           |       |        | 0.00        |
| SUB-TOTAL DE ALQUILER DE TERRENO                     |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 0.00        |           |       |        | 0.00        |
| D. DEPRECIACION                                      |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Herramientas y equipo                                | global  |       |         | 91.25       | global  |       |        | 91.25       | global |       |        | 91.25       | global    |       |        | 91.25       | global    |       |        | 91.25       |
| SUB-TOTAL DEPRECIACION                               |         |       |         | 91.25       |         |       |        | 91.25       |        |       |        | 91.25       |           |       |        | 91.25       |           |       |        | 91.25       |
| TOTAL DE COSTOS DIRECTOS (A+B+C+D)                   |         |       |         | 15678.25    |         |       |        | 2544.25     |        |       |        | 2687.25     |           |       |        | 3439.25     |           |       |        | 2779.25     |
| II.- COSTOS INDIRECTOS                               |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| A. Costos Financieros (1.58% C.D./mes)               |         |       |         | 2972.60     |         |       |        | 482.39      |        |       |        | 509.50      |           |       |        | 652.08      |           |       |        | 526.95      |
| TOTAL DE COSTOS INDIRECTOS                           |         |       |         | 2972.60     |         |       |        | 482.39      |        |       |        | 509.50      |           |       |        | 652.08      |           |       |        | 526.95      |
| III.- COSTO TOTAL DE PRODUCCION                      |         |       |         | 18650.85    |         |       |        | 3026.64     |        |       |        | 3196.75     |           |       |        | 4091.33     |           |       |        | 3306.20     |
| IV.- VALORIZACION DE LA COSECHA                      |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| A. Rendimiento Probable (cajas de 1000 unid/ha.)     |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 40.00       |           |       |        | 40.00       |
| B. Precio Promedio de Venta (Bs.x 1000 unid)         |         |       |         | 250.00      |         |       |        | 250.00      |        |       |        | 250.00      |           |       |        | 250.00      |           |       |        | 250.00      |
| C. Valor Bruto de la Producción (Bs.)                |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 10000.00    |           |       |        | 10000.00    |
| V.- DISTRIBUCION DE LA PRODUCCION                    |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| A. Pérdidas y mermas (5% producción)                 | Cajas   | 0     |         | 0.00        | Cajas   | 0     |        | 0.00        | Cajas  | 0     |        | 0.00        | Cajas     | 2     |        | 500.00      | Cajas     | 2     |        | 500.00      |
| B. Producción Vendida (95% producción)               | cajas   | 0     |         | 0.00        | cajas   | 0     |        | 0.00        | cajas  | 0     |        | 0.00        | cajas     | 38    |        | 9500.00     | cajas     | 38    |        | 9500.00     |
| C. Utilidad Neta Estimada                            |         |       |         | -18650.85   |         |       |        | -3026.64    |        |       |        | -3196.75    |           |       |        | 5408.67     |           |       |        | 6193.80     |
| VI.- ANALISIS ECONOMICO                              |         |       |         |             |         |       |        |             |        |       |        |             |           |       |        |             |           |       |        |             |
| Valor Bruto de la Producción                         |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 10000.00    |           |       |        | 10000.00    |
| Costo Total de la Producción                         |         |       |         | 18650.85    |         |       |        | 3026.64     |        |       |        | 3196.75     |           |       |        | 4091.33     |           |       |        | 3306.20     |
| Utilidad Bruta de la Producción                      |         |       |         | -18650.85   |         |       |        | -3026.64    |        |       |        | -3196.75    |           |       |        | 5908.67     |           |       |        | 6693.80     |
| Precio Promedio Venta Unitario                       |         |       |         | 250.00      |         |       |        | 250.00      |        |       |        | 250.00      |           |       |        | 250.00      |           |       |        | 250.00      |
| Costo de Producción Unitario                         |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 102.28      |           |       |        | 82.65       |
| Margen de Utilidad Unitario                          |         |       |         | 0.00        |         |       |        | 0.00        |        |       |        | 0.00        |           |       |        | 147.72      |           |       |        | 167.35      |
| Utilidad Neta Estimada                               |         |       |         | -18650.85   |         |       |        | -3026.64    |        |       |        | -3196.75    |           |       |        | 5408.67     |           |       |        | 6193.80     |
| Indice de Rentabilidad (%)                           |         |       |         | -100.00     |         |       |        | -100.00     |        |       |        | -100.00     |           |       |        | 132.20      |           |       |        | 187.34      |

| HERRAMIENTAS Y EQUIPOS       | Unid. | Cant. | P.U. | C.T. | V.U. | DEP.  |
|------------------------------|-------|-------|------|------|------|-------|
| Palas                        | Pieza | 2     | 30   | 60   | 4    | 15.00 |
| Picotas                      | Pieza | 3     | 35   | 105  | 4    | 26.25 |
| Machete                      | Pieza | 5     | 30   | 150  | 4    | 37.50 |
| Azadon                       | Pieza | 2     | 25   | 50   | 4    | 12.50 |
| SUB TOTAL DEPRECIACIÓN (Bs.) |       |       |      |      |      | 91.25 |

Fuente: MDRyT-VDRA-UIEPDRS, Diciembre 2011